

novacolor[®]

I colori dell'Architettura



ALL THE COLORS OF ITALY



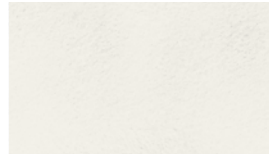
novacolor.it



SENSE GREY PALE
MM 001



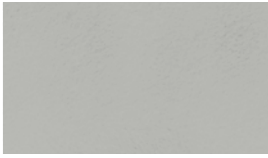
MISTY GREY PALE
MM 008



INNOCENCE PALE
MM 015



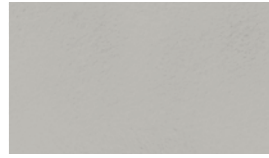
LOVE ALTAR PALE
MM 022



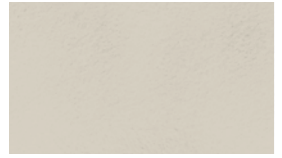
SENSE GREY ORIGINAL
MM 002



MISTY GREY ORIGINAL
MM 009



INNOCENT DARK
MM 016



LOVE ALTAR PALE MEDIUM
MM 023



SENSE GREY MEDIUM
MM 003



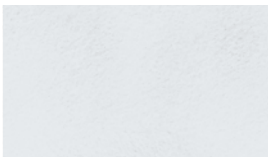
MISTY GREY MID
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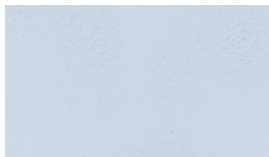
FLAM PALE
MM 017



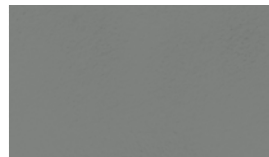
LOVE ALTAR ORIGINAL
MM 024



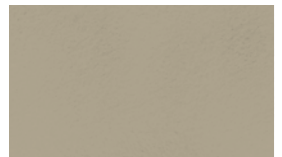
ITALIAN STONE PALE
MM 004



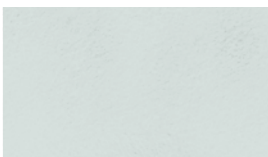
TITANIA PALE
MM 011



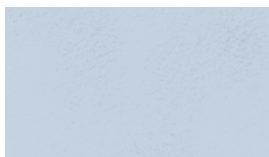
FLAM PALE MEDIUM
MM 018



LOVE ALTAR ORIGINAL MEDIUM
MM 025



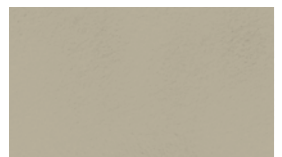
ITALIAN STONE ORIGINAL
MM 005



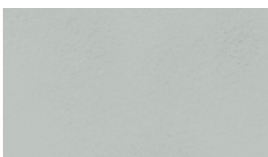
TITANIA ORIGINAL
MM 012



FLAM ORIGINAL
MM 019



LOVE ALTAR MID
MM 026



ITALIAN STONE MID
MM 006



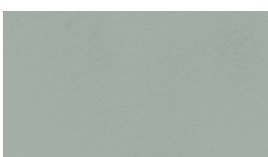
TITANIA MID
MM 013



FLAM MID
MM 020



LOVE ALTAR DARK
MM 027



ITALIAN STONE DARK
MM 007



TITANIA DARK
MM 014



FLAM DARK
MM 021



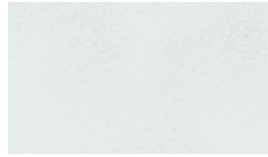
LOVE ALTAR ULTRA DARK
MM 028



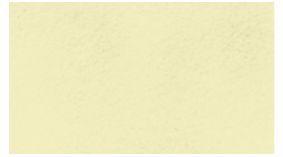
DESDEMONA PALE
MM 029



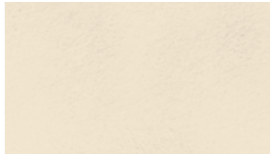
FATE ORIGINAL
MM 036



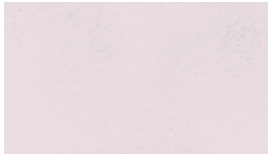
SPIRIT
MM 043



JEALOUSY PALE
MM 050



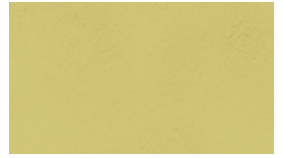
DESDEMONA ORIGINAL
MM 030



FATE PALE
MM 037



MERCUZIO PALE
MM 044



PADUA SKIN MID
MM 051



DESDEMONA MID
MM 031



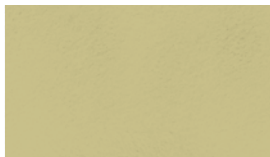
HERMIONE ORIGINAL
MM 038



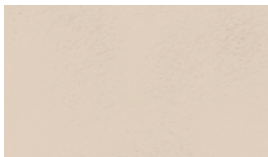
MERCUZIO PALE MEDIUM
MM 045



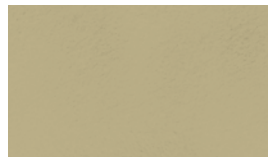
PADUA PALE
MM 052



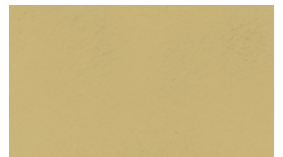
EMILIA PALE
MM 032



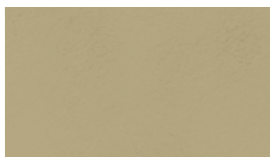
HERMIONE PALE
MM 039



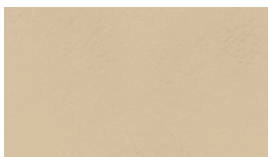
MERCUZIO ORIGINAL PALE
MM 046



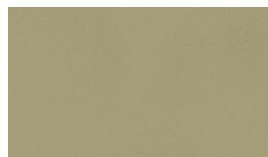
PADUA SKIN PALE
MM 053



EMILIA ORIGINAL
MM 033



HERMIONE ORIGINAL PALE
MM 040



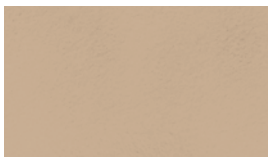
MERCUZIO PALE DARK
MM 047



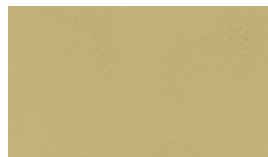
PADUA ORIGINAL
MM 054



EMILIA MID
MM 034



HERMIONE MID
MM 041



MERCUZIO ORIGINAL
MM 048



PADUA MID
MM 055



EMILIA DARK
MM 035



HERMIONE DARK
MM 042



MERCUZIO MID
MM 049



PADUA DARK
MM 056



GIULIETTA PALE
MM 057



ARIEL SKY PALE
MM 064



RIDDLE PALE
MM 071



CERERE PALE
MM 078



GIULIETTA ORIGINAL
MM 058



ARIEL SKY ORIGINAL
MM 065



NYMPH ORIGINAL PALE
MM 072



CERERE ORIGINAL
MM 079



GIULIETTA MID
MM 059



ARIEL SKY MID
MM 066



NYMPH PALE
MM 073



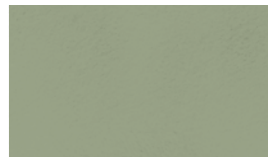
CERERE MID
MM 080



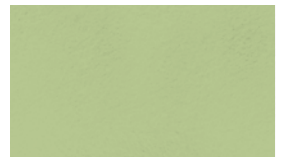
VERONA PALE
MM 060



TEMPESTA BLUE PALE
MM 067



NYMPH PALE MEDIUM
MM 074



PUCK GREEN ORIGINAL
MM 081



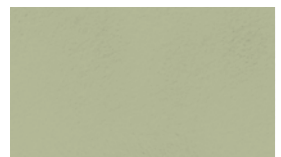
VERONA ORIGINAL
MM 061



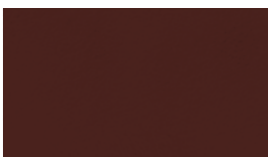
TEMPESTA BLUE ORIGINAL
MM 068



NYMPH ORIGINAL
MM 075



PUCK GREEN PALE
MM 082



VERONA MID
MM 062



TEMPESTA BLUE MID
MM 069



NYMPH MID
MM 076



PUCK GREEN MEDIUM
MM 083



VERONA DARK
MM 063



TEMPESTA BLUE DARK
MM 070



NYMPH DARK
MM 077



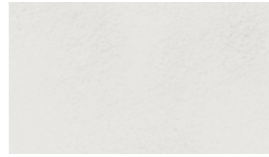
PUCK GREEN DARK
MM 084



BOHEMIA PALE
MM 085



FOREST MID
MM 092



WINTER WHITE PALE
MM 099



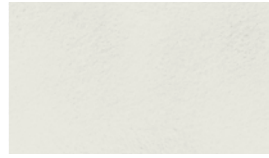
RUSE PALE
MM 106



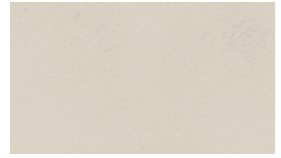
BOHEMIA ORIGINAL
MM 086



FOREST DARK
MM 093



WINTER WHITE MEDIUM
MM 100



RUSE ORIGINAL
MM 107



SICILY YELLOW
MM 087



OTELLO MID
MM 094



COLOSSEUM PALE
MM 101



RUSE MID
MM 108



OBERON PALE
MM 088



OTELLO ORIGINAL
MM 095



COLOSSEUM DARK
MM 102



RUSE DARK
MM 109



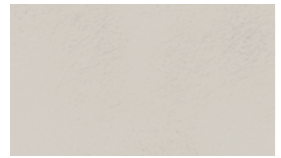
OBERON GREEN PALE
MM 089



CASSIO
MM 096



DELFI PALE
MM 103



INGENUITY PALE
MM 110



OBERON ORIGINAL
MM 090



IAGO
MM 097



DELFI ORIGINAL
MM 104



PORZIA PALE
MM 111



OBERON MID
MM 091



WIFE COKE
MM 098



DELFI MID
MM 105



PORZIA ORIGINAL
MM 112

IT.

THE ITALIAN RENAISSANCE OF COLORS

Una linea di pitture professionali per creare ambienti dove il benessere mentale e fisico acquista una valenza prioritaria.

Prodotti performanti e salubri con una ricca palette colori che stimola le passioni e le emozioni. Ogni nuance è carica di personalità e romanticismo.

EN.

THE ITALIAN RENAISSANCE OF COLORS

A range of professional emulsions to create environments where mental and physical well-being takes priority.

High-performance and atoxic products with a rich color palette that stimulates passions and emotions. Every nuance is full of personality and romance.

FR.

LA RENAISSANCE ITALIENNE DES COULEURS

Une gamme de peintures professionnelles pour créer des environnements où le bien-être mentale et physique sont une valeur prioritaire.

Produits performants et sains, ayant une riche palette de couleurs qui stimule passions et émotions. Chaque nuance est riche de personnalité et romantisme.

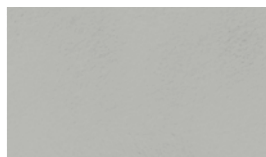
DE.

DIE ITALIENISCHE RENAISSANCE DER FARBEN

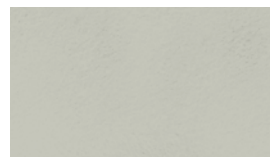
Eine Reihe professioneller Farben zur Schaffung hochwertiger Umgebungen, in denen das geistige und körperliche Wohlbefinden Vorrang hat.

Hochleistungsfähige und ungiftige Produkte mit einer reichhaltigen Farbpalette, die Leidenschaften und Emotionen weckt. Jede Nuance ist voller Persönlichkeit und Romantik.

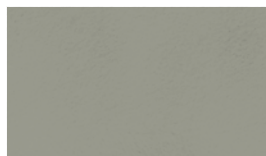
MATmotion Royale



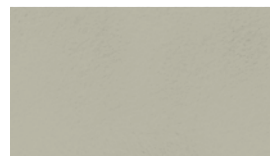
SENSE GREY ORIGINAL
MM R. MATT 002



MISTY GREY ORIGINAL
MM R. EGGSHELL 009

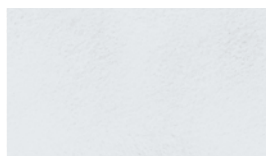


SENSE GREY MEDIUM
MM R. MATT 003

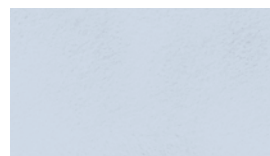


MISTY GREY MID
MM R. EGGSHELL 010

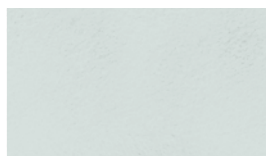
MATmotion Supreme



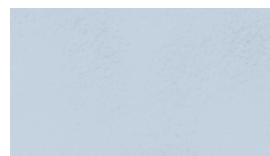
ITALIAN STONE PALE
MM S. MATT 004



TITANIA PALE
MM S. EGGSHELL 011

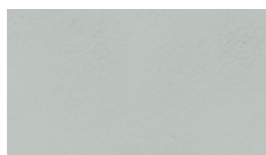


ITALIAN STONE ORIGINAL
MM S. MATT 005



TITANIA ORIGINAL
MM S. EGGSHELL 012

MATmotion Extra

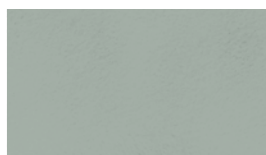


ITALIAN STONE MID
MM E. MATT 006



TITANIA MID
MM E. EGGSHELL 013

MATmotion Urban



ITALIAN STONE DARK
MM U. MATT 007



TITANIA DARK
MM U. MATT 014



MATmotion Extra

IT. Pittura all'acqua per interni, facile da applicare, asciuga velocemente, inodore, a bassa emissione di VOC, priva di formaldeide e plastificanti aggiunti. Ottima copertura, superlavabile, garantisce una finitura uniforme. Finiture: ultra opaca e eggshell.

EN. Water-based finish for interiors, easy to apply, fast drying, odorless, low-VOC, free from formaldehyde and added plasticizers. Excellent coverage, highly washable and guarantees excellent uniform finish. Textures: ultra-matt and eggshell.

FR. Peinture à l'eau pour intérieurs, de simple application, à séchage rapide. Inodore, à basse émission de COV, exempte de formaldéhyde et plastifiants ajoutés. Avec excellent pouvoir couvrant, super lavable, MATmotion Extra garantit une finition uniforme. Finitions: ultra mate et coquille d'œuf.

DE. Hochwertige InnenFarbe auf Wasserbasis für Innenräume, einfach aufzutragen. MATmotion Extra trocknet schnell, ist geruchlos und VOC emissionsarm, frei von Formaldehyd und zugesetzten Weichmachern. Hervorragende Abdeckung, super waschbar, garantiert einheitliches Finish. Oberflächen: stumpfmatt und Eierschalen-Finish.

Applicazione / Application / Application / Anwendung

IT. 2 mani con pennello, rullo in microfibra o in lana, pistola a spruzzo airless.
EN. 2 layers with brush, wool or microfiber roller, airless spraying gun.
FR. En 2 couches avec pinceau, rouleau en microfibre ou en laine, pistolet à spray.
DE. 2 Schichten mit Pinsel, Mikrofaser oder Wollwalze, Airless-Spritzpistole.

Diluizione con acqua / Dilution with water / Dilution avec eau / Mit Wasser verdünnen

IT. Matt applicato a rullo prima e seconda mano 20%; Eggshell prima mano 10%, strati successivi 0-5%.
EN. Matt by roller first and second coat at 20%; Eggshell first coat 10%; next coats 0-5%.
FR. Matt: appliqué avec rouleau, première et seconde couche avec 20%; Eggshell: première couche avec 10%, couches suivantes avec 0-5%.
DE. Erste und zweite Schicht mit Walze auftragen und mit 20% Wasser verdünnen; Eierschale: erste Schicht 10% verdünnen, folgende Schichten 0-5%.

m² Resa indicativa / Indicative spreading rate / Rendement indicatif / Indikativer Verbrauch

IT. Matt 9-12 m²/l per singolo strato; Eggshell 9-14 m²/l per singolo strato.
EN. Matt 9-12 m²/l per coat; Eggshell 9-14 m²/l per coat.
FR. Matt 9-12 m²/l pour chaque couche; Eggshell 9-14 m²/l pour chaque couche.
DE. Matt 9-12 m²/l pro Schicht; Eierschale 9-14 m²/l pro Schicht.

Basi / Bases / Bases / Basen

IT. Bianco, base deep, base accent.
EN. White, base deep, base accent.
FR. Blanc, base deep, base accent.
DE. Weiß, deep und accent Basen.

MATmotion Urban

IT. Pittura all'acqua opaca per interni, inodore, a bassa emissione di VOC. Buona opacità, elevata copertura, garantisce una finitura opaca e uniforme. Ideale per pareti e soffitti di grandi superfici. Finitura: ultra opaca.

EN. Water-based matt paint for interiors, low-VOC and odorless. Good opacity, high coverage. It guarantees to achieve matt and uniform appearance. Ideal for the treatment of walls and ceilings and wide surfaces. Texture: ultra-matt.

FR. Peinture à l'eau mate pour intérieurs, inodore, à basse émission de COV. Avec bonne opacité, élevé pouvoir couvrant, MATmotion Urban garantit une finition mate et uniforme. Idéal pour murs et plafonds de grandes dimensions. Finition: ultra mate.

DE. Geruchsneutrale Farbe auf Wasserbasis für Innenräume, niedrige VOC-Emission. Gute Deckkraft und Abdeckung, garantiert ein mattes und gleichmäßiges Finish. Ideal für Wände und Decken für große Flächen. Finish: ultra matt.

Applicazione / Application / Application / Anwendung

IT. 2 mani con pennello, rullo o pistola a spruzzo airless.
EN. 2 layers with brush, wool or microfiber roller, airless spraying gun.
FR. En 2 couches avec pinceau, rouleau ou pistolet à spray.
DE. 2 Schichten mit Bürste, Walze oder Airless-Spritzpistole.

Diluizione con acqua / Dilution with water / Dilution avec eau / Mit Wasser verdünnen

IT. A rullo prima e seconda mano 20%; a pennello prima mano 40%, seconda mano 30%.
EN. By roller first and second coat at 20%; by brush first coat at 40%, second coat at 30%.
FR. Application avec rouleau, première et seconde couche avec 20%; application avec pinceau, première couche avec 40%, seconde couche avec 30%.
DE. Mit Walze: erste und zweite Schicht mit 20% Wasser verdünnen; mit Pinsel: erste Schicht 40% Wasser, zweite Schicht 30%.

m² Resa indicativa / Indicative spreading rate / Rendement indicatif / Indikativer Verbrauch

IT. 8-10 m²/l per singolo strato.
EN. 8-10 m²/l per coat.
FR. 8-10 m²/l pour chaque couche.
DE. 8-10 m²/l pro Schicht.

Basi / Bases / Bases / Basen

IT. Bianco, base deep.
EN. White, base deep.
FR. Blanc, base deep.
DE. Weiß und Deep.



MATmotion Royale

IT. Smalto murale per interni, superlavabile, con eccellente copertura, resistenza agli schizzi e ritocchi. Elevata durata, resistenza a graffi e macchie, di facile pulizia. Contiene ioni d'argento che proteggono il film di pittura dalla proliferazione dei batteri. Finiture: ultra-opaca ed eggshell.

EN. Wall enamel for interior use, super-washable, with excellent coverage, splash resistance and retouching. High durability, scratch and stain resistance, easy to clean. It contains silver ions that protect the paint film from bacterial growth. Finishes: ultra-matt and eggshell.

FR. Email mural pour intérieurs, super lavable, à excellent pouvoir couvrant, excellente résistance aux croquis et aux retouches. Longue durée, résistance à rayures et taches, simple à nettoyer. Il contient des ions d'argent qui protègent la surface de la peinture par la prolifération bactérienne. Finitions: ultra mate et eggshell.

DE. Wandfarbe für den Innenbereich, super abwaschbar, mit ausgezeichnete Deckkraft, Spritzwasserschutz und Ausbesserungsfähigkeit. Hohe Haltbarkeit, kratz- und fleckenresistent, leicht zu reinigen. Enthält Silberionen, die den Anstrich vor der Bakterienvermehrung schützen. Glanzgrad: ultramatt und Eierschalen-Finish.

Applicazione / Application / Application / Anwendung

IT. 2 mani con pennello, rullo in microfibra o in lana, pistola a spruzzo airless.
EN. 2 layers with brush, wool or microfiber roller, airless spraying gun.
FR. En 2 couches, avec pinceau, rouleau en microfibre ou en laine, pistolet à spray.
DE. 2 Schichten mit Pinsel, Mikrofaser oder Wollwalze, Airless-Spritzpistole.

Diluizione con acqua / Dilution with water / Dilution avec eau / Mit Wasser verdünnen

IT. Rullo / pennello, primo e secondo strato, pronto all'uso, diluizione massima 10%, in volume, con acqua.
EN. Roller/brush, first and second coat, ready to use, maximum dilution 10%, by volume, with water.
FR. Rouleau/pinceau, première et deuxième couche, prête à l'emploi, dilution maximale 10%, en volume, avec de l'eau.
DE. Lackierwalze / Pinsel, erste und zweite Schicht, gebrauchsfertig, höchstens bis zu 10% nach Volumen mit Wasser verdünnen.

m² Resa indicativa / Indicative spreading rate / Rendement indicatif / Indikativer Verbrauch

IT. 9-11 m²/l per singolo strato.
EN. 9-11 m²/l per coat.
FR. 9-11 m²/l pour chaque couche.
DE. Verbrauch 9-11 m²/l pro Schicht.

Basi / Bases / Bases / Basen

IT. Bianco, base deep, base accent.
EN. White, base deep, base accent.
FR. Blanc, base deep, base accent.
DE. Weiß, deep und accent.

MATmotion Supreme

IT. Smalto murale per interni a base di resine acriliche. Inodore, a bassa emissione di VOC, priva di formaldeide e plastificanti aggiunti. Superlavabile, antigoccia, facile da applicare, pulire e disinfettare, asciuga velocemente e garantisce un'ottima copertura. Finiture: ultra opaca e eggshell.

EN. High quality water-based emulsion for interiors, based on acrylic resins. Odorless, low-VOC, free from formaldehyde and added plasticizers. Excellent washability, anti-drop. Easy application, cleaning and disinfection. Fast drying and excellent coverage. Textures: ultra-matt and eggshell.

FR. Email mural pour intérieurs à base de résines acryliques. Inodore, à basse émission de COV, exempté de formaldéhyde et plastifiants ajoutés. Super lavable, anti goutte, de simple application, nettoyage et désinfection, MATmotion Supreme sèche rapidement et garantit un excellent pouvoir couvrant. Finitions: ultra mate et coquille d'œuf.

DE. Hochwertige Stumpfmatt Wandfinish auf Rein-Acrylat für den Einsatz im hochwertigen privaten Wohnbereich. Geruchlos, VOC-arm, frei von Formaldehyd. Super waschbar und tropfsicher, einfach zu bedienen, zu reinigen und zu desinfizieren. Das Produkt trocknet schnell und garantiert hervorragende Ergebnisse. Oberflächen: Stumpfmatt- und Eierschalen-Finish.

Applicazione / Application / Application / Anwendung

IT. 2 mani con pennello, rullo in microfibra o in lana, pistola a spruzzo airless.
EN. 2 layers with brush, wool or microfiber roller, airless spraying gun.
FR. En 2 couches, avec pinceau, rouleau en microfibre ou en laine, pistolet à spray.
DE. 2 Schichten mit Pinsel, Mikrofaser oder Wollwalze, Airless-Spritzpistole.

Diluizione con acqua / Dilution with water / Dilution avec eau / Mit Wasser verdünnen

IT. Prima mano 10%, strati successivi 0-5%.
EN. First coat 10%, next coats 0-5%.
FR. Première couche avec 10%, couches suivantes avec 0-5%.
DE. Erste Schicht 10%, zweite Schicht 0-5%.

m² Resa indicativa / Indicative spreading rate / Rendement indicatif / Indikativer Verbrauch

IT. Matt 9-11 m²/l per singolo strato; Eggshell 10-12 m²/l per singolo strato.
EN. Matt 9-11 m²/l per coat; Eggshell 10-12 m²/l per coat.
FR. Matt 9-11 m²/l pour chaque couche; Eggshell 10-12 m²/l pour chaque couche.
DE. Verbrauch Matt, 9-11 m²/l pro Schicht; Eggshell 10-12 m²/l pro Schicht.

Basi / Bases / Bases / Basen

IT. Bianco, base deep, base accent.
EN. White, base deep, base accent.
FR. Blanc, base deep, base accent.
DE. Weiß, deep und accent.



MATmotion



Certificato A+ per le basse emissioni di sostanze volatili nell'aria. A+ Certified for the low emissions of volatile substances in the air.



Riduce il carbon footprint. Certificato REDcert 2. Reduce the carbon footprint. REDcert 2 Certified. (MATmotion Supreme Matt & Eggshell)



Senza formaldeide aggiunta. Without added formaldehyde.



Conforme HACCP secondo i requisiti del Reg. CE 852/2004. Compliant with the requirements of Reg. EC 825/2004. (MATmotion Supreme Matt & Eggshell)



Certificato Indoor Air Comfort Gold. Indoor Air Comfort Gold certified. (MATmotion Supreme Matt & Eggshell, MATmotion Extra Matt & Eggshell)



Con ioni di argento, inibisce la contaminazione batterica. With silver ions that protect the paint film from bacterial growth (MATmotion Royale Matt & Eggshell)

Le tonalità di questa cartella hanno valore puramente indicativo. The color samples in this color chart should be considered purely indicative.

novacolor®

I colori dell'Architettura

Novacolor Back office:

Via U. Aldrovandi 10, 47122 Forlì (FC)

Tel +39 0543 401840 - info@novacolor.it



Novacolor is committed to reduce the environmental impact by producing friendly materials.

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